



SURAJIT CHANDRA

PR / Marketing / Factotum

surajit.chandra@gateandkey.com

You're the one responsible for telling everyone else in the world about how important and revolutionary Gatekeeper Cloud Services, and its app Keystone, are. You know everyone, and work hard to make sure everyone knows you. Missing sleep are a fair price to pay to get ahead, especially when you know you've got the stuff.

Sometimes you're too smart for your own good. For instance, you know sometimes the big bosses need some extra favours. And you know you've got to keep everyone happy, to ask favours to the right person at the right time. You also know the clothes make the man, so you dress to be ahead of the curve... Even when it comes off as ridiculous to the plebs. It's not easy being the best!

To play Surajit

- Show everyone how useful and skilled you are. Better yet, tell them instead of showing.
- When speaking to a subordinate, stand up straight, keep your chin up, and keep eye contact. Let them know they don't meet your expectations.
- When speaking to a superior, make yourself smaller and keep your eyes low. Apologize profusely for any perceived imperfections.
- You have no peers.
- Have crazy ideas, whether they make sense or not. If they're rejected, complain to yourself, talking loudly in the most passive-aggressive way.

Secrets

You hate your name. Insist everyone call you Randy and take it as an aggression if they don't.

You had a little fling with Charlotte a while back. You don't even really remember it that well, but you're sure she isn't over it yet. She tries to hide it, but she's still all hung up on you. You don't want her to get the wrong idea, so try to be very, very cool around her.

It's not easy, though, considering how bad things are going. You're dead broke! Your salary is meagre for all you do, and you've spent it all on fancy clothes, so now you have to scrape to get by. Your power just got turned off: For the past week you've been sleeping at the office and showering at the gym.

Objectives

- You and Josef have some market research to do. It's supposed to be a product name pitch for Sentinel, your new app, on the international market, but it looks more like a puzzle to solve. Seneca asked you to see the results directly instead of going through Adela. A thorny position.
- Be cool. No, cooler than that. You've got to impress the ones that count. The higher you aim, the lower you're willing to make yourself in an attempt to please them.
- Make sure everyone at GCS knows how much you sacrifice for your work.
- Give Josef a bro-to-bro pep talk, then get him alone in a room with Alice. The best way to get this out of his system is to just do it. He'll probably go down in flames, but that's better than listening to him whining about her all the time.

Skills

- *Authority* on Publicity.
- *Expert* on High fashion.
- *Expert* on Friends in high places.

Co-workers

- *Gregory Perkins* is the big boss man. His wishes are everyone's command, and that includes you.
- *Bill Rice* is the captain of this ship. He's a playboy, a mover and a shaker, and you wish you could be him. Maybe just being his best buddy is close enough...
- *Adela Sorazos* is a dried up old buzz-kill, but you find her unforgiving sternness kind of a turn-on.
- *Ernest Frye* is probably going to be a problem. People like him just don't understand how valuable people like you are to an organization like this. Show him how valuable you are.
- *Seneca Billings* is a big old stuffy know-it-all. But you've got street smarts, which always wins out in the long run.
- *Noah Lapham* is a damn nightmare. He only cares about computers, not people, and he always lets you know how beneath him he thinks you are.
- *Josef Silva* is in dire need of help with his game. You don't get his attraction to certain other people, but you kind of feel obligated to help a brother out.

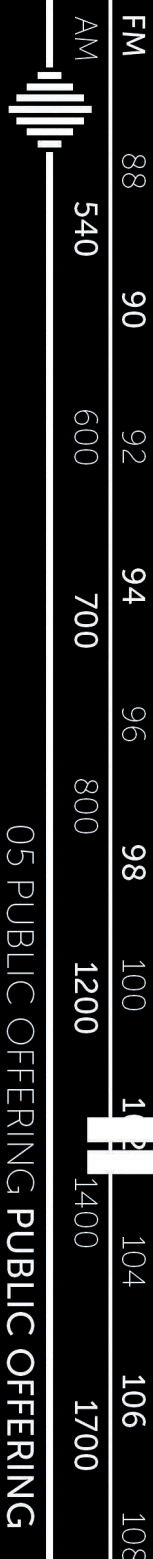
➤ *Alice Warren* is an... Intense lady. You've known her since college, but don't think she likes you very much, and you'd like that to change.

➤ *Fern Czanek* is at the centre of a lot of power. You've been working on becoming her best bud for a while now, and once you do, she'll be able to put you in the same room with everyone you need.

➤ *Francis Morgan* is completely immune to your charm. That's fine, because you don't need them for anything. Mutual apathy is just fine with you. Even though them not liking you stings.

➤ *Curtis Ricci* is... Well, he's a colleague, kind of, but you've got the feeling that nobody would miss him if he disappeared tomorrow.

➤ *Charlotte Germain* is on your list. You had a brief fling a while back, but you're all professional with each other now. You got her a job here, after all, and you're never going to let her forget it.



Day planner

9:00

- Schedule meetings with Fern.

9:30

- Company-wide stand-up meeting.

Morning

- Brainstorming pow-wow with Gregory and/or William. Pitch them all your best business ideas.

Noon

- Lunch.

Afternoon.

- Meeting with Curtis, Josef, Alice, and Francis to go over selling points for Keystone (and the new app Sentinel), reassess marketing strategies, and become the best salesman ever. Insist to get every little detail.

- Separate meetings with Ernest and Adela to make sure they know about how hard you've been working.

16:00

- All-hands meeting.

18:00

- Gym, shower in the locker room, back to the office after everyone's gone for the day, then go to sleep under your desk.

Tasks

You've got some market research to get done by the end of the day, represented by the word puzzle in the following page. Find all the keywords listed below the grid and choose the best to combine into a product name for Project Sentinel on the international market. Pitch your proposal to Seneca Billings by 16:00.

You'll need Josef's help to get the job done: He's got the other half of the word list. Try not to get too distracted.

E	N	P	H	O	D	D	A	R	I	B	U	I	S	E	C
M	X	E	R	N	R	J	C	L	M	D	Y	V	O	T	Z
N	A	Y	S	Y	E	L	A	M	L	A	D	R	A	Q	J
O	A	R	R	M	X	J	D	J	M	K	A	R	B	Y	Q
I	E	L	A	H	O	Z	A	K	T	S	B	E	B	O	W
T	E	B	C	Y	C	N	T	B	Y	U	P	K	T	T	X
Y	P	Z	D	U	L	E	A	M	S	M	M	D	V	N	X
S	U	Q	P	U	M	O	L	R	E	R	Y	O	N	A	R
E	S	T	S	H	M	P	R	U	T	O	M	M	L	D	L
N	R	O	D	A	A	E	I	D	D	I	R	Y	P	Z	O
T	O	B	R	D	N	R	B	B	Z	L	S	E	V	Z	R
M	Q	A	M	G	I	M	E	O	T	W	A	B	A	N	Y
G	S	Q	A	O	D	M	M	S	J	K	Z	C	B	B	T
Y	Y	T	N	W	D	Y	B	Z	G	R	V	D	D	L	T

DALMALEY

CADAT

EZPHARES

OLYARAM

IRION

ESYTION

ERYONA

OREA

ORASYM

MOZIM