



JOSEF SILVA

Business Developer / Sales

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You're the one responsible for bringing in customers and making partnerships with other businesses. In other words, you're one of the few actually generating revenue for the GCS, as opposed to spending what you have left from investors.

You love your job, and you're good at it. You take stuff really seriously: Whatever you're doing at any given moment is the most important thing in the world. It's easy to get you excited, and easier to hurt your feelings. People call you over-dramatic, but you just feel everything more deeply than them, and you're not afraid to show it. That's why you tend to trust your gut.

You've got a "secret" crush on Alice Warren. You fear everyone knows, considering how flustered you get whenever you're around her, but you just can't declare your affection for her. You're sure everyone is against you being together anyways.

To play Josef

- Gesture broadly with your arms. Always tell people how they make you feel.
- Ask other people questions about Alice. Change the subject as soon as they respond.
- Stammer and look at your feet when Alice is around. Forget your own name.
- Let everyone know what client you're working on, and why they're so important to GCS.
- Be a swan. Whatever that means to you.

Secrets

You are absolutely crazy about Alice Warren, even though you don't know her very well. You desperately want an excuse to talk to her, to tell her everything you've been thinking and feeling, but any time you open your mouth around her, you feel like you're going to throw up. It's torture to you, and it interferes with your job.

Still, sales have been pretty good this year. Keystone, your app, has drawn in plenty of new customer accounts, but you can't help feeling like there's something wrong. You fear you'll lose your job, or maybe it's just that you're lovesick... You never know what might happen. Nobody else seems to care but you, and you care so much!

Objectives

- You and Randy have some market research to do. It's supposed to be a product name pitch for Sentinel, your new app, on the international market, but it looks more like a puzzle to solve. Seneca asked you to see the results directly instead of going through Adela. A thorny position.
- Thank God it's Friday! You've made all your sales calls, and you just want to relax. Unfortunately, you're still at work: Try to look busy and make sure nobody catches you slacking off.
- Today's the day. You absolutely must get Alice alone and tell her how you feel about her, and see if she feels the same way. Figure out some way to pull yourself together so that you can behave like a normal person around her for once. Maybe after lunch. Or, after work! Today, though.

Skills

- *Authority* on Sales.
- *Expert* on Poetry.
- *Expert* on Cooking.

Co-workers

➤ *Gregory Perkins* is a great salesman, or so you understand. There's a lot you could learn from him, if you could pin him down to talk somehow.

➤ *Bill Rice* is a charismatic, dynamic, energizing leader. You'd love to study him to understand what makes him tick, and figure out how to be more like him.

➤ *Adela Sorazos* is all business, which is great, because business is your business. She's not very friendly, though, but that won't stop you from trying to connect with her.

➤ *Ernest Frye* is new to the office, but he's a shady sort. You can't figure out exactly what his deal is, but he sure seems to ask an awful lot of questions. What is he actually after?

➤ *Seneca Billings* is the real heart of the company. They're a person you'd love to get to know better, even outside of the office.

➤ *Noah Lapham* is so mean, and seems so unhappy. You bet you could get under his skin somehow, if you can just figure out where his soft spots are.

➤ *Alice Warren* is the most wonderful, beautiful, brilliant, special... Everything. You'd do anything to get her to notice you. You know you're destined to be together. You just need to talk to her, first.

➤ *Randy Chandra* is a guy's guy. He's sharp, slick, and always on point. A peer, super great to be around.

➤ *Fern Czaneck* is the one who can get you on anyone's calendar. You feel like you have a special relationship with her, and surely she won't mind doing you a favour...

➤ *Francis Morgan* is an artsy type, and you really don't understand them, but they seem nice enough.

➤ *Curtis Ricci* is so fun and bright and cheerful all the time. He's not so smart, but you almost envy his blissful ignorance: He doesn't even seem to know how to be unhappy.

➤ *Charlotte Germain* is so eager to help everyone, and so wise in her words. You've never seen her being self-important or pretentious. Friends like that don't come along every day.

Day planner

9:00

- ▀ Schedule meetings with Fern.

9:30

- ▀ Company-wide stand-up meeting.

Morning

- ▀ Separate meetings, one with William and Gregory, one with Adela, to show off your impressive sales numbers. They need to realise what an asset you are to the company.

- ▀ Ask Fern what she knows about Alice. Maybe she can help you win her over.

Noon

- ▀ Try to get Alice to have lunch with you. Like every day. Fail. Like every day. Maybe today will be different...

Afternoon

- ▀ Plan out the weekend with Randy and Curtis. If you're successful at lunch, to celebrate your date with Alice. If you get shot down, to drown your sorrows in booze. Would it make sense to invite Charlotte?

16:00

- ▀ All-hands meeting.

Evening

- ▀ DRINKS!

Tasks

You've got some market research to get done by the end of the day, represented by the word puzzle in the following page. Find all the keywords listed below the grid and choose the best to combine into a product name for Project Sentinel on the international market. Pitch your proposal to Seneca Billings by 16:00.

You'll need Randy's help to get the job done: He's got the other half of the word list. Try not to get too distracted.

E	N	P	H	O	D	D	A	R	I	B	U	I	S	E	C
M	X	E	R	N	R	J	C	L	M	D	Y	V	O	T	Z
N	A	Y	S	Y	E	L	A	M	L	A	D	R	A	Q	J
O	A	R	R	M	X	J	D	J	M	K	A	R	B	Y	Q
I	E	L	A	H	O	Z	A	K	T	S	B	E	B	O	W
T	E	B	C	Y	C	N	T	B	Y	U	P	K	T	T	X
Y	P	Z	D	U	L	E	A	M	S	M	M	D	V	N	X
S	U	Q	P	U	M	O	L	R	E	R	Y	O	N	A	R
E	S	T	S	H	M	P	R	U	T	O	M	M	L	D	L
N	R	O	D	A	A	E	I	D	D	I	R	Y	P	Z	O
T	O	B	R	D	N	R	B	B	Z	L	S	E	V	Z	R
M	Q	A	M	G	I	M	E	O	T	W	A	B	A	N	Y
G	S	Q	A	O	D	M	M	S	J	K	Z	C	B	B	T
Y	Y	T	N	W	D	Y	B	Z	G	R	V	D	D	L	T

LUSOOM

RENGAT

EEPUS

OMARASY

ALCUM

ARBUS

NESMONARTIS

ENPHODDARIBUISEC

EBO

CALDULEC